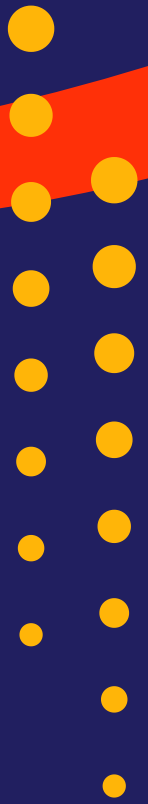




SPONSORSHIP PROPOSAL

westkentsteamers.com



INTRODUCTION

A great opportunity to showcase your business for the many fans attending the West Kent Steamers games at the Arena JKI, and on the road! We will be stationed all summer at the Bouctouche Farmers Market and would love to showcase your logo at our booth!!

We have a variety of ways for your business to get involved. Our goal is to raise over 100,000\$ and offer our community and players a first class hockey experience!



GOLD SPONSOR

Package amount: \$10,000

Package summary: ALL GAMES BROADCASTED ON WWW.HOCKEYTV.COM

- 1 x board ads at the JK Irving Centre - for all events (High School, Minor Hockey Senior & ringette)
- Access provided to sponsor for advertising throughout the JKI Center for home games.
- Banner behind players bench provided by steamers for advertising for all JKI Center home games.
- 4 adult season tickets for 2023-2024 regular season.
- 1 Game Day Sponsor Event - Puck Drop, Intermission, Social media,
- Exclusive sponsor apparel , hat & Golf Shirt.
- Powerplay or Penalty Kill Sponsorship (Steamers powerplay brought to you by _____) Video and Arena.
- Logo or logo's in the « Sponsors » section of the Steamer's Website and front page.
- Logo mentioned on all social media platforms (Facebook, Twitter, Instagram)
- Logo used at all promotional events , summer kiosks, MHL Draft,



SILVER SPONSOR

Package amount: \$5,000 + HST only 8 Silver Sponsors accepted.

Package summary: ALL GAMES BROADCASTED ON WWW.HOCKEYTV.COM

- 1 x board ads at the JK Irving Centre - for all events (High School, Minor Hockey Senior & ringette)
- logo displayed at all Steamers Events via banner with other Silver Sponsors
- logo in Game Day Program, in silver section.
- 4 adult season tickets for 2023-2024 regular season.
- Exclusive sponsor apparel , hat & Golf Shirt.
- Logo or logo's in the « Sponsors » section of the Steamer's Website and front page.
- Logo mentioned on all social media platforms (Facebook, Twitter, Instagram)
- Logo used at all promotional events , summer kiosks, MHL Draft,



BRONZE SPONSOR

Package amount: \$ 2,500 + HST

Package summary: ALL GAMES BROADCASTED ON WWW.HOCKEYTV.COM

- 1 x board ads at the JK Irving Centre - for all events (High School, Minor Hockey Senior & ringette)
- logo displayed at all Steamers Events via banner with other Bronze Sponsors
- 1 Advertisement in Game Day Program, Bronze sponsors section.
- Two adult season tickets for 2023-2024 regular season.
- Logo or logo's in the « Sponsors » section of the Steamer's Website



ROOKIE SPONSOR

Package amount: \$ 1,000 + HST

- Two adult season tickets for 2023-2024 regular season.
- Logo or logo's in the « Sponsors » section of the guide.

Package amount: \$ 1,200 + HST (Family)

- 2 adult + child 12 and under season tickets for 2023-2024 regular season.
- Logo or logo's in the « Sponsors » section of the guide.



PRICE LIST INDIVIDUAL

Group rate (10 tickets or more , 10\$ a ticket) reserved seating

Price list summary: ALL GAMES BROADCASTED ON WWW.HOCKEYTV.COM

- 1 Board add space (sponsor responsible for art and production).....\$1000
- logo displaid on Home/Away Jersey.....\$10,000
- logo displaid on Home/Away Helmets.....\$10,000
- 1 Advertisement in Game Dayguide (26 imprints/color).....\$800
- 1 Game Day Sponsor Event - Puck Drop, Intermission, Social media, includes 52 tickets.....\$3000
- Powerplay Sponsorship, arena & webcast broadcast (yearly)\$2000



OUR MISSION

Honoring your support towards our Junior A Hockey program will be a priority for us. We look forward to working with your team in building a long lasting first class hockey organization in Kent County!!!

Dave Hinkley

